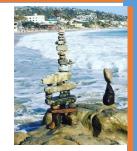


# Laguna Beach Real Estate

June Sales Report



# Boyd Roberts | Broker | Gallery Real Estate

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Videos, Reports, and Charts at <a href="https://www.LagunaGalleryRealEstate.com">www.LagunaGalleryRealEstate.com</a>

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### My Take

It is the tale of two markets: a seller's market, characterized by fewer listings and robust demand; and, a buyer's market, characterized by an abundance of listings and less than robust demand.

This month, I have analyzed each segment the Laguna Beach market in terms of rate of sales, supply, and demand. The seller's market – homes listed for \$2M or less: represents just 25% of active listings, commands 58% of sales, and has just a two to three-month supply of homes. Conversely, the buyer's market – homes over \$2M – represents 75% of all listings, 42% of sales and has an 11 to 19-month supply of homes, depending on which segment you are looking at.

Although median sold prices in June did decline \$115,000 to \$1,680,000 - do not worry – they are about to go back up. My monthly pending indicator is signaling a strong move up. No guarantees.

## June 2018 Sales Report

ACTIVES (Az	of July 1, 2018)
-------------	------------------

Median Price	\$ 3,150,000
Total	276 Listings
Median DOM	79 Days
Median Price per Square Foot	\$ 1,285

### PENDINGs/Under Contract (P/U) (As of July 1, 2018)

Median Price	\$ 2,099,000
Total	44 Listings
Median DOM	101 <b>Da</b> ys
Median Price per Square Foot	\$ 1.040

#### SOLDs (June 2018)

Median Price	\$ 1,680,000
Total # of Closings	41 Closings
Total # of Closings Requiring a Price Reduction	36 Closings
% of Closings at a Reduced Price	87 %
Average Price Reduction	\$ 233,790
Average Price Reduction as a %	7.3 %
Median Price Reduction	\$ 100,000
Median Price Reduction as a %	6.1 %
Median Days On Market (DOM)	34 Days
Median Price per Square Foot	\$ 997

Total Supply of Actives at this Rate of Sales	6.73 Months
Difference Between Active Median Price and P/U Median Price	+ \$ 1,051,000
Difference Between Active Median Price and Sold Median Price	+ \$ 1,470,000
Difference Between P/U Median Price and Sold Median Price	+ \$ 419,000

SOLDs YTD (1/1/2018 - 6/30/2018) \$1,875,000 192 Closings

#### SOLDs Most Recent 3 Months: (4/1/2018 - 6/30/2018)

Median Closing Price	\$ 1,800,000	112 Closings
Total # of Closings Requiring a Price Reduction	1	91 Closings
Median Days on Market (DOM)		44 Days
Median Price per Square Foot		<b>\$ 1,046</b>
Adjusted Supply of Actives		7.39 Months

SOLDs Most Recent 6 Months (1/1/2018-6/30/2018):	\$1,815,000 Median	192 Sales
SOLDs Most Recent 12 Months (7/1/2017 - 6/30/2018)	\$1,800,000 Median	396 Sales

## Market Segment Analysis

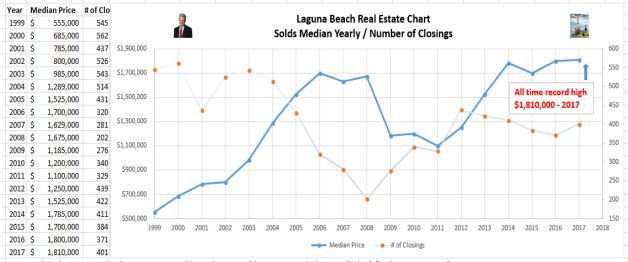
ACTIVEs / SOLDs % of Market (July 1, 2018 Actives vs Solds last 365 Days.)

% of Actives	% of Solds
12.3%	33.4%
12.3%	24.6%
23.9%	19.5%
24.6%	14.3%
13.0%	5.0%
14.0%	3.0%
	12.3% 12.3% 23.9% 24.6% 13.0%

Rate of Sales / Supply of Homes by Market Segment (3 Months of Data adjusted to 1 month)

Market Segment	Rate of Sales (Homes Sold Per Month)	Supply of Homes (# of Months to Sell All Actives)
\$1,499,999-	11.66	2.9
\$1,500,000 - \$1,999,999	10.33	3.2
\$2,000,000 - \$2,999,999	6	11
\$3,000,000 - \$4,999,999	5	13.6
\$5,000,000 - \$9,999,999	3	12
\$10,000,000+	2	19.5



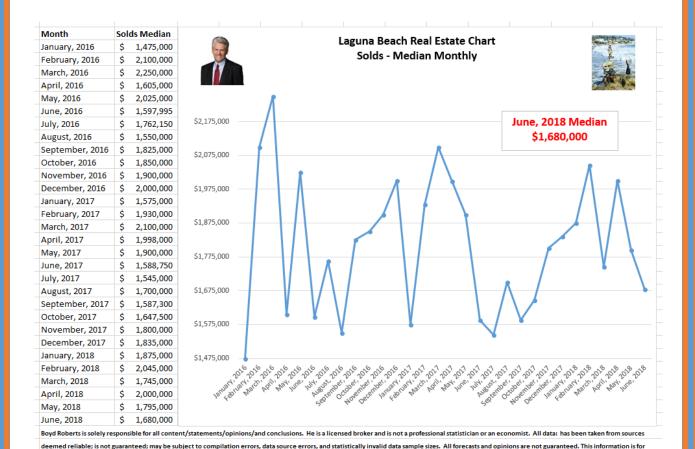


350 annual closings seems to be the sweet spot. Looking at the years with 350 or more closings, 91.6% the following years were all up years: 2000, 2001, 2002, 2003, 2004, 2005, 2012, 2013, 2015, 2016, and 2017. 2014 was the exception. Please note that the reverse is not as predictive. Only 50% of the years with less than 350 closings were followed down years: 2007, 2008, and 2010. Lagunans tend to sell when they think the price is high enough. When it is not, they simply withdrawl from the market.

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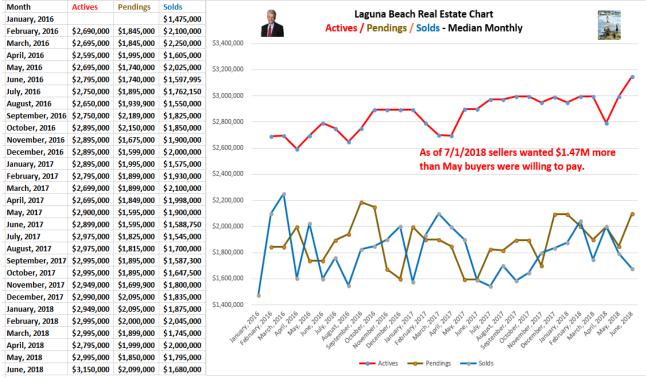
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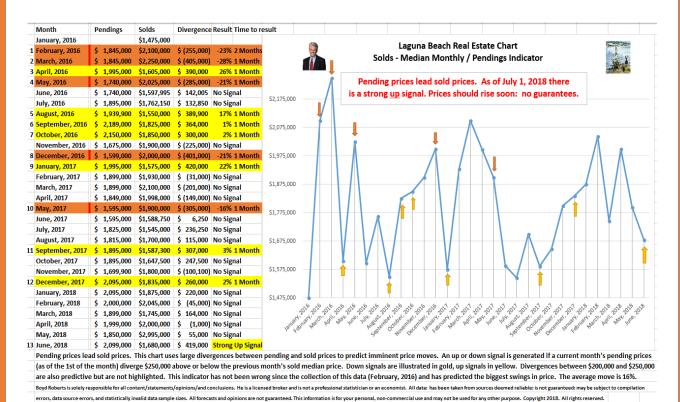
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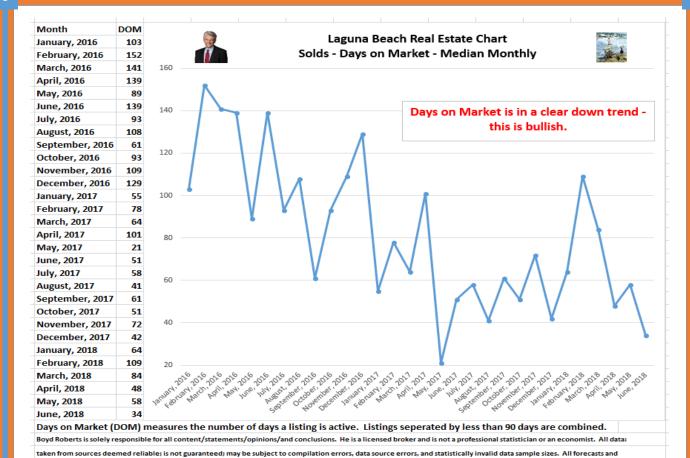
This chart illustrates the divide between what sellers want for their homes and what buyers will pay. The red line is the median price of all actively listed homes as of the first of the month. The blue line is the median sold price for the most recent month. The gold line is the median price of all pending and under contract transactions as of the first of the month. In this broker's opinion this phenomenon does not mean that Laguna is overpriced. It simply means that buyers are buying the lower priced homes. In the context of historic price moves, this broker thinks it is bullish when a market goes to all time highs with buyers, buying the lower priced homes.

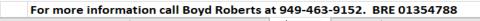
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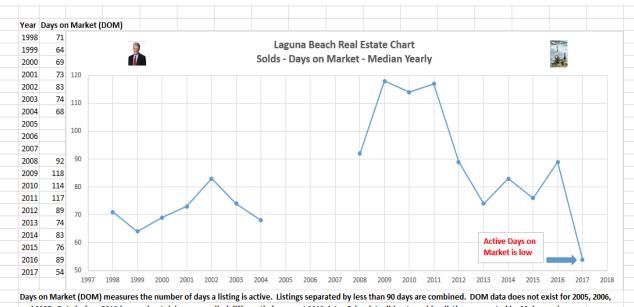
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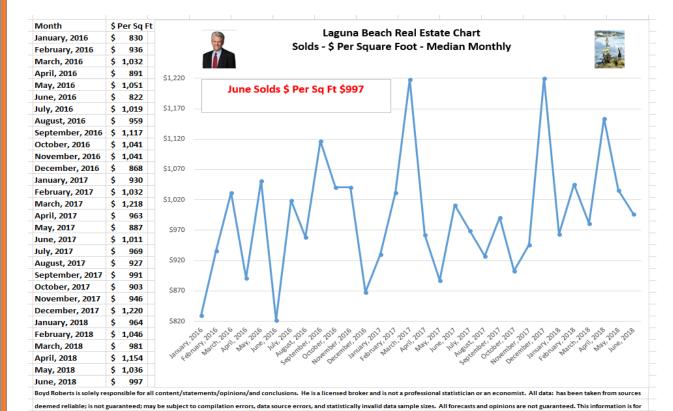


Days on Market (DOM) measures the number of days a listing is active. Listings separated by less than 90 days are combined. DOM data does not exist for 2005, 2006 and 2007. Data before 2013 (approximately) was compiled differently from post 2013 data. Prior data did not combine listings separated by 90 days or less.

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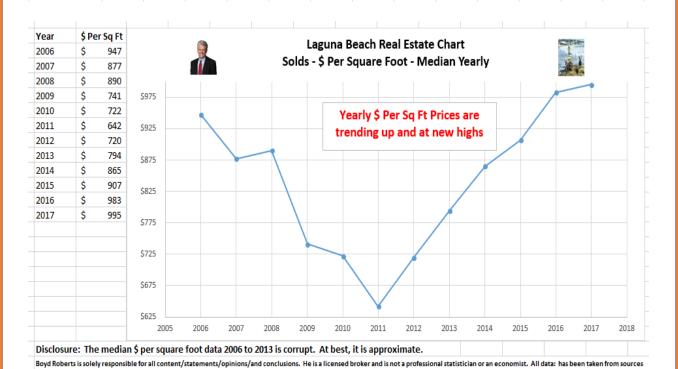
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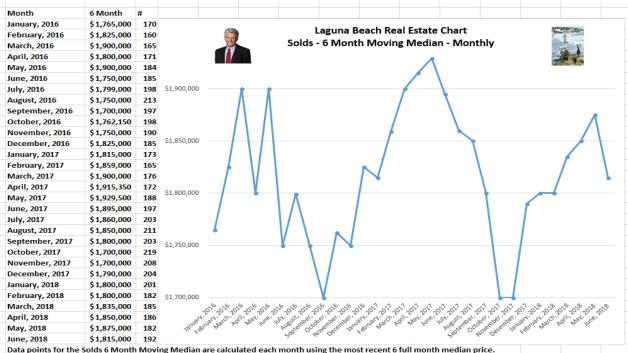




Data points for the Solds 3 Month Moving Median are calculated each month using the most recent 3 full month median price.

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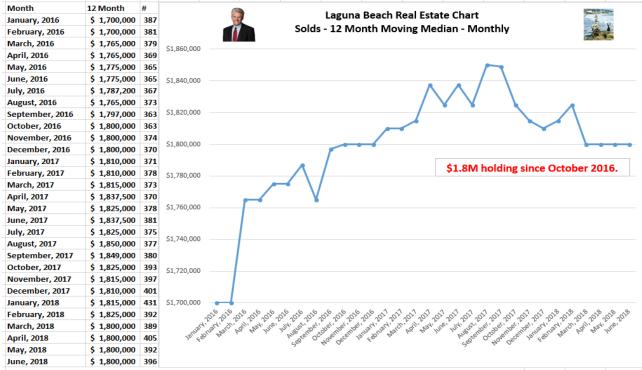
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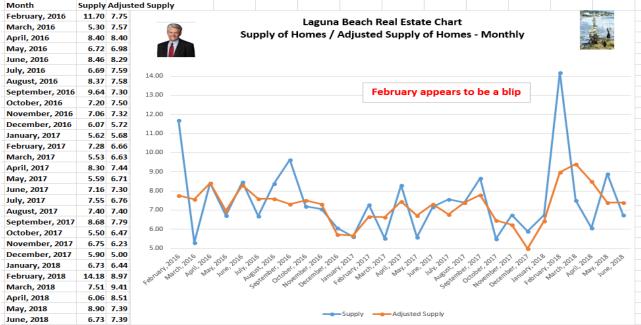




Data points for the Solds 12 Month Moving Median are calculated each month using the most recent 12 full month's median price.

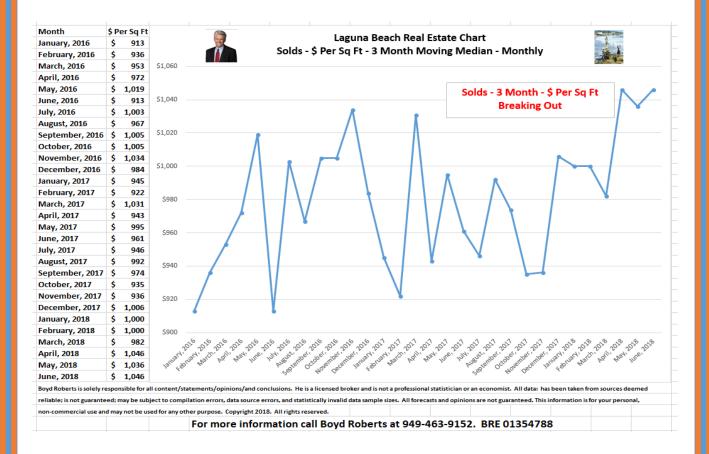
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The Supply of Homes is calculated by taking the number of active listings as of the 1st of the month and dividing by the previous month's number of sales. The Supply represents the number of months that it would take to sell all of the currently listed homes at the previous month's rate of sales. The Adjusted Supply is a similer calculation. The number of total sales over the last three months is divided by 3. The number of active listings is then divided by this adjusted number of sales For more information call Boyd Roberts at 949-463-9152. BRE 01354788

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Boyd Roberts was licensed as a salesperson in 2002 and as a broker in 2004. Individually and as a broker he has closed or overseen the closings of over 800 real estate and real estate loan transactions in excess of a \$1/4 billion. Year to date he has closed \$4,930,000.

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